

| Time (GMT+8) | Program | |
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| THURSDAY, 6 OCTOBER 2022 | | |
| 08.00 - 17.00 | Registration WCCE Expo | |
| 09.00 - 09.30 | Opening Session of the WCCE 2022 The National Anthem of Indonesia (3') Opening Remarks by the WIPO Director General (5) Opening Statement by the Minister for Tourism and Creative Economy (5) Opening Remarks by the President of the Republic of Indonesia (5) | |
| 09.30 - 09.50 | Networking Break #1 | |
| 09.50 - 10.05 | State of our Creativity: WCCE Prelude John Howkins Author, the 'Father of Creative Economy' | |
| Subthemes 1: Creative Economy for Global Revival | | |
| 10.05 - 11.05 | Rise Up! Advancing Creative Recovery Bakhadir Abdikarimov, Director of the Agency of Cultural Heritage of Uzbekistan (UZB) Chakrit Pichyangkul, Executive Director, CEA Thailand (THA) Dr. Dwinita Larasati, Deputy of Strategic Partnership, ICCN (INA) | Moderator: Dr. Sonny Rustiadi |
| | 11.05 - 12.05 | Moderator: Salfitri Maryunani, PhDc |
| | 12.05 - 12.20 | |
| | 12.20 - 13.30 | |
| 10.30 - 12.30 | Ministerial Meeting at the WCCE (*time may be changed) Simultaneously Held at Nusantara Hall/Room | |
| Subthemes 2: IP and Rights of the Creatives | | |
| 13.30 - 13.45 | SPOTLIGHT: Embracing Cryptocurrency for Creators Oscar Darmawan, CEO & Founder, IndoDax (INA) | |
| 13.45 - 14.45 | Funding the Creatives: IP-based Financing Bero Beyer, CEO, Netherlands Film Fund Lilyclaire Bellamy, Executive Director, JIPO Jamaica (JAM) M. Noviar Rahman, Chief Investment Officer, INFIA Group (INA) | Moderator: Dr. Isti Rafaaldini |
| | 14.45 - 15.00 | |
| | 15.00 - 15.20 | |
| 15.20 - 16.20 | HODL-ing Creativities: The New Modes of Appreciation David Stephen Ku, CEO & Co-founder, 4-stages (MAS) Febie Babyrose, Founder, TROMARAMA (INA) Sarah Al Marashi, Founder, INFIN8VENTURES (UAE) | Moderator: Dr. Dina Dellyana |
| 16.20 - 16.55 | THE LUMINARIES: Rising the New Sun (tentative on availability) Minister/Secretary-General from - Algeria - Angola - Zimbabwe - Developing-8 | |

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| 16.55 – 17.10 | SPOTLIGHT: Businessperson's Eye on Creative Economy Hadi Ismanto CEO, New Media Folder | |
| 17.10 - end | Closing Day 2 / Plenary Day 1 | |
| FRIDAY, 7 OCTOBER 2022 | | |
| 08.00 - 17.00 | Registration WCCE Expo | |
| Subtheme 3: Inclusivity and SDGs Agenda | | |
| 09.00 - 10.00 | Creatively Sustainable: Practicing the Preach Aparna Saxena, CEO, Torajamelo (INA) Unathi Lutshaba, Director, South African Cultural Observatory (RSA) Danjar Amanaliev, Band Master of ololo & Chairman of Creative Industries Association of Kyrgyzstan (KGZ) | Moderator: Dr. Dwinita Larasati |
| 10.00 – 10.15 | SPOTLIGHT: LOL: Ladder-ing Opportunities for Ladies in Standup Comedy Sakdiyah Ma'rif, Indonesian Comics, BBC 100 Women 2018 | |
| 10.15 - 10.35 | Networking Break #1 | |
| 10.35 - 11.35 | Creative Inclusion towards Equal Pedestal Nicky Clara, COO, Thisable Enterprises (INA) Hana Madness, Illustrator & Mental Health Activist (INA) Amahra Spence, Co-founder, Director & CEO, MAIA (GBR) | Moderator: Faye Wongso |
| 11.35 – 11.50 | SPOTLIGHT: The Circus is in Town: Cirque du Soleil and Montreal Emiliano Duch, Lead Private Sector Specialist, World Bank Group (USA) | |
| 11.50 – 12.00 | THE POLICYMAKERS: The Launch of Creative Economy Outlook 2022, with special opening message from UNCTAD SG, Rebeca Grynspan Marisa Henderson, Chief, Creative Economy Program, UNCTAD | |
| 12.00 – 13.30 | Lunch Break | |
| Subtheme 4: The Future of Creative Economy | | |
| 13.30 - 14.30 | The Future of our Creative World Sandra Chege, Head of Arts, Kenya, British Council (KEN) Dr Alan Marshall, Futurist, Lecturer at Mahidol University (NZL) Rainer Kern, Co-chair, UNESCO Cities Network of Music (GER) | Moderator: Berlianto Situngkir |
| 14.30 - 14.45 | SPOTLIGHT: Bulal Pasifika's Emerging Creative Economy Ambassador Tantowi Yahya Indonesia's Roving Ambassador to the Pacific | |
| 14.45 – 15.05 | Networking Break #2 | |
| 15.05 – 15.40 | THE LUMINARIES: Envisioning Creative Potential (tentative on availability) Minister/Secretary-General from - Cambodia - Dominica - Palestine - IORA | |
| 15.40 – 16.40 | Beyond G20 Indonesia: Creative Economy and the WCCE Marisa Henderson, Chief, Creative Economy Program, UNCTAD Dr. Dina Dellyana, Program Coordinator, G-CINC Laura Anderson, Chair, UNCTAD Creative Economy Board of Experts John Newbiggin, OBE, Ambassador for Creative Industries, Mayor of London Dr. Dwinita Larasati, Deputy of Strategic Partnership, ICCN Edi Prio Pambudi, G-20 Indonesia Sherpa | Moderator: Nicolas J.A. Buchoud |
| 16.40 – 16.55 | THE POLICYMAKERS: The Creative Vision: Should We be Hopeful for the Future? Hilmar Farid, Director-General for Culture, Ministry of Education, Culture, Research, and Technology, Indonesia | |
| 16.55 – 17.05 | Joint Closing Statements by the Principal Secretary of the Ministry of Tourism & Creative Economy & DG Multilateral for Foreign Affairs of Indonesia | |