



Ministry of Foreign Affairs



# The 3<sup>rd</sup> World Conference on Creative Economy

5 – 7 October 2022,

Bali, Indonesia

## AGENDA

- Ministerial Senior Official Government Representatives,
- International Organization Representatives,
- International Speakers,
- Academics,
- Creative Communities,
- Private Sectors

THE 3<sup>rd</sup> WCCE 2022 - 02



WORLD CONFERENCE ON CREATIVE ECONOMY (WCCE) 2022  
BALI, 5 – 7 OCTOBER 2022

Time (GMT+8)	Program	
<b>DAY 1 – 5 OCTOBER 2022</b>		
08.00 - 10.00	<i>Registration</i>	
<b><i>Opening Session of Friends of Creative Economy Meeting</i></b>		
10.00 - 10.25	Opening Remarks by the Vice Minister for Tourism and Creative Economy, Republic of Indonesia	
	Lead-up Remarks by the DG Multilateral, Ministry of Foreign Affairs, Republic of Indonesia	
	Introduction and Adoption of the FCE Agenda	
<b><i>Morning General Debate of FCE Meeting</i></b>		
10.25 - 12.45	Pertinent Issues and Progress on Creative Economy	
	Resilient Creative Economy for Global Goals	
	Morning Wrap-Up	
12.45 - 13.45	Lunch break	
<b><i>Afternoon General Debate of Friends of Creative Economy Meeting (Closing Session)</i></b>		
13.45 - 16.15	Global Creative Economy: What's Next?	
	Introducing the Creative Economy Roadmap	
	Afternoon Wrap-Up	
	Final Readout of the Roadmap and Closing Session	
<b>DAY 2 – 6 OCTOBER 2022</b>		
08.00 - 17.00	<i>Registration</i> <i>WCCE Expo</i>	
09.00 - 09.30	Opening Session of the WCCE 2022	
	The National Anthem of Indonesia (3')	
	Opening Remarks by the WIPO Director General (5')	
	Opening Statement by the Minister for Tourism and Creative Economy (5')	
09.30 - 09.50	Opening Remarks by the President of the Republic of Indonesia (5')	
09.30 - 09.50	Networking Break #1	
09.50 - 10.05	State of our Creativity: WCCE Prelude	
	John Howkins Author, the 'Father of Creative Economy'	
<b><i>Subthemes I: Creative Economy for Global Revival</i></b>		
10.05 - 11.05	Rise Up! Advancing Creative Recovery	Moderator: Dr. Sonny Rustiadi
	Bakhadir Abdikarimov, Director of the Agency of Cultural Heritage of Uzbekistan (UZB)	
	Chakrit Pichyangkul, Executive Director, CEA Thailand (THA)	
	Dr. Dwinita Larasati, Deputy of Strategic Partnership, ICCN (INA)	



Ministry of Foreign Affairs



11.05 – 12.05	Collabor-action: When Public meets Private	Moderator: Salfitri Maryunani, PhDc
	Darren Ong, Senior Manager, International Public Policy, Amazon (SGP)	
	Margaret Collins, Center of Creative Economy Triad (USA)	
	Christopher De Venecia, Representative 4 <sup>th</sup> District, Pangasinan, House of Representatives of the Philippines (PHL)	
12.05 – 12.20	SPOTLIGHT: Supporting an Epic Creative Economy  Albert, Co-founder, Traveloka (INA)	
12.20 - 13.30	Lunch Break	
10.30 – 12.30	Ministerial Meeting at the WCCE (*time may be changed)  Simultaneously Held at Nusantara Hall/Room	
<b><i>Subthemes 2: IP and Rights of the Creatives</i></b>		
13.30 - 13.45	SPOTLIGHT: Embracing Cryptocurrency for Creators  Oscar Darmawan, CEO & Founder, IndoDax (INA)	
13.45 - 14.45	Funding the Creatives: IP-based Financing	Moderator: Dr. Isti Rafaaldini
	Bero Beyer, CEO, Netherlands Film Fund	
	Lilyclaire Bellamy, Executive Director, JIPO Jamaica (JAM)	
	M. Noviar Rahman, Chief Investment Officer, INFIA Group (INA)	
14.45 - 15.00	SPOTLIGHT: Accentuating Your Creative Brand  Handoko Hendroyono, CEO & Founder, MBloc	
15.00 - 15.20	Networking Break #2	
15.20 - 16.20	HODL-ing Creativities: The New Modes of Appreciation	Moderator: Dr. Dina Dellyana
	David Stephen Ku, CEO & Co-founder, 4-stages (MAS)	
	Febie Babyrose, Founder, TROMARAMA (INA)	
	Sarah Al Marashi, Co-founder, Chief Revenue Officer, Next Decentrum (UAE)	
16.20 - 16.55	THE LUMINARIES: Rising the New Sun (tentative on availability) Minister/Secretary-General from <ul style="list-style-type: none"> <li>- Algeria</li> <li>- Angola</li> <li>- Zimbabwe</li> <li>- Developing-8</li> </ul>	
16.55 – 17.10	SPOTLIGHT: Businessperson's Eye on Creative Economy  Hadi Ismanto CEO, New Media Folder	
17.10 - end	Closing Day 2 / Plenary Day 1	
<b>DAY 3 – 7 OCTOBER 2022</b>		
08.00 - 17.00	<i>Registration WCCE Expo</i>	
<b><i>Subtheme 3: Inclusivity and SDGs Agenda</i></b>		
09.00 - 10.00	Creatively Sustainable: Practicing the Preach	Moderator: Dr. Dwinita Larasati
	Aparna Saxena, CEO, Torajamelo (INA)	
	Unathi Lutshaba, Director, South African Cultural Observatory (RSA)	

	Daniar Amanaliev, Band Master of ololo & Chairman of Creative Industries Association of Kyrgyzstan (KGZ)	
10.00 – 10.15	SPOTLIGHT: LOL: Ladder-ing Opportunities for Ladies in Standup Comedy  Sakdiyah Ma'ruf, Indonesian Comics, BBC 100 Women 2018	
10.15 - 10.35	Networking Break #1	
10.35 - 11.35	Creative Inclusion towards Equal Pedestal Nicky Clara, COO, Thisable Enterprises (INA) Hana Madness, Illustrator & Mental Health Activist (INA) Amahra Spence, Co-founder, Director & CEO, MAIA (GBR)	Moderator: Faye Wongso
11.35 – 11.50	SPOTLIGHT: The Circus is in Town: Cirque du Soleil and Montreal  Emiliano Duch, Lead Private Sector Specialist, World Bank Group (USA)	
11.50 – 12.00	THE POLICYMAKERS: The Launch of Creative Economy Outlook 2022, with special opening message from UNCTAD SG, Rebeca Grynspan  Marisa Henderson, Chief, Creative Economy Program, UNCTAD	
12.00 – 13.30	Lunch Break	
<b>Subtheme 4: The Future of Creative Economy</b>		
13.30 - 14.30	The Future of our Creative World Sandra Chege, Head of Arts, Kenya, British Council (KEN) Dr Alan Marshall, Futurist, Lecturer at Mahidol University (NZL) Rainer Kern, Co-chair, UNESCO Cities Network of Music (GER)	Moderator: Berlianto Situngkir
14.30 - 14.45	SPOTLIGHT: Bula! Pasifika's Emerging Creative Economy  Ambassador Tantowi Yahya Indonesia's Roving Ambassador to the Pacific	

14.45 – 15.05	Networking Break #2	
15.05 – 15.40	THE LUMINARIES: Envisioning Creative Potential (tentative on availability) Minister/Secretary-General from - Cambodia - Dominica - Palestine - IORA	
15.40 – 16.40	Beyond G20 Indonesia: Creative Economy and the WCCE Marisa Henderson, Chief, Creative Economy Program, UNCTAD Dr. Dina Dellyana, Program Coordinator, G-CINC Laura Anderson, Chair, UNCTAD Creative Economy Board of Experts John Newbiggin, OBE, Ambassador for Creative Industries, Mayor of London Dr. Dwinita Larasati, Deputy of Strategic Partnership, ICCN	Moderator: Nicolas J.A. Buchoud



Ministry of Foreign Affairs



	Edi Prio Pambudi, G-20 Indonesia Sherpa	
16.40 – 16.55	THE POLICYMAKERS: The Creative Vision: Should We be Hopeful for the Future?  Hilmar Farid, Director-General for Culture, Ministry of Education, Culture, Research, and Technology, Indonesia	
16.55 – 17.05	Joint Closing Statements by the Principal Secretary of the Ministry of Tourism & Creative Economy & DG Multilateral for Foreign Affairs of Indonesia	
17.05 - end	Handover Ceremony and Closing Day 3 / Plenary Day 2 / Closing WCCE	

\*This agenda is subject to change based on speakers' availability.